

COVER SHEET

A S O 9 4 0 0 2 7 3 3

S E C Registration Number

E A S T W E S T B A N K I N G C O R P O R A T I O N

[Empty grid for company name]

(Company's Full Name)

5 T H F L O O R T H E B E A U F O R T , 5 T H

A V E N U E C O R . 2 3 R D S T . B O N I F A C I O

G L O B A L C I T Y , T A G U I G C I T Y

(Business Address: No. Street City / Town / Province)

ATTY. BENEDICTO M. VALERIO, JR

Contact Person

575-3871

Company Telephone Number

1 2

Month

3 1

Day

SEC17C

FORM TYPE

[Empty box]

Month

[Empty box]

Day

[Empty box]

Secondary License Type, if Available

M S R D

Dept. Requiring this Doc.

[Empty box]

Amended Articles Number/Section

[Empty box]

Total No. of Stockholders

Total Amount of Borrowings

[Empty box]

Domestic

[Empty box]

Foreign

To be accomplished by SEC Personnel concerned

[Empty grid]

File Number

LCU

[Empty grid]

Document I D

Cashier

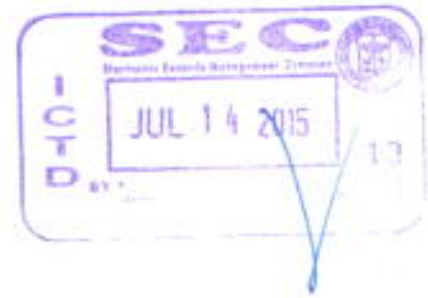
STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER



1. July 13, 2015

Date of Report (Date of earliest event reported)

2. SEC Identification Number: AS094-002733 3. BIR Tax Identification No. 003-921-057

4. EAST WEST BANKING CORPORATION

Exact name of issuer as specified in its charter

5. Metro Manila, Philippines

Province, country or other jurisdiction of
incorporation

6. (SEC Use Only)

Industry Classification Code:



7. The Beaufort, 5th Avenue corner 23rd Sts., Bonifacio Global City, Taguig 1634

Address of principal office

Postal Code

8. (632) 575-3888

Issuer's telephone number, including area code

9. N/A

(Former name or former address, if changed since last report)

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding

Common

1,499,983,610

11. Indicate the item numbers reported herein: Item no. 9

Please be informed that the Securities and Exchange Commission issued a Certificate of Incorporation dated July 06, 2015 signifying its approval of the Articles of Incorporation and By-Laws of East West Insurance Brokerage, Inc. ("East West Insurance") East West Insurance, a wholly-owned subsidiary of East West Banking Corporation, will primarily engage in the business of non-life insurance brokerage.

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EAST WEST BANKING CORPORATION
(Issuer)

July 13, 2015
(Date)



ATTY. BENEDICTO M. VALERIO, JR.
Corporate Secretary
(Signature and Title)



REPUBLIC OF THE PHILIPPINES
SECURITIES AND EXCHANGE COMMISSION
SEC Building, EDSA, Greenhills
City of Mandaluyong, Metro Manila

COMPANY REG. NO. CS201513276
COMPANY TTN 009-078-702

CERTIFICATE OF INCORPORATION

KNOW ALL PERSONS BY THESE PRESENTS:

This is to certify that the Articles of Incorporation and By-Laws of

EAST WEST INSURANCE BROKERAGE, INC.

were duly approved by the Commission on this date upon the issuance of this Certificate of Incorporation in accordance with the Corporation Code of the Philippines (Batas Pambansa Blg.68), and copies of said Articles and By-Laws are hereto attached.

This Certificate grants juridical personality to the corporation but does not authorize it to undertake business activities requiring a Secondary License from this Commission such as, but not limited to acting as: broker or dealer in securities, government securities eligible dealer (GSED), investment adviser of an investment company, close-end or open-end investment company, investment house, transfer agent, commodity/financial futures exchange/broker/merchant, financing company, pre-need plan issuer, general agent in pre-need plans and time shares/club shares/membership certificates issuers or selling agents thereof. Neither does this Certificate constitute as permit to undertake activities for which other government agencies require a license or permit.

As a registered corporation, it shall submit annually to this Commission the reports indicated at the back of this certificate.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of this Commission to be affixed at Mandaluyong City, Metro Manila, Philippines, this 6th day of July, Twenty Fifteen.




FERDINAND B. SALES
Director

Company Registration and Monitoring Department



REPUBLIC OF THE PHILIPPINES
SECURITIES AND EXCHANGE COMMISSION
SEC Building, PO Box, Droveada
City of Manila, Metro Manila

Company Registration and Monitoring Department

INCORPORATORS/DIRECTORS

Gentlemen

Transmitted herewith is the Certificate of Incorporation/Recording of the above-named corporation/partnership bearing its SEC Registration Number and Corporate Tax Identification Number (TIN).

Please be informed that the corporate TIN as indicated therein is only a computer-system pre-generated number issued pursuant to BIR's Memorandum of Agreement with this Commission. The corporation/partnership must immediately register said TIN with the appropriate BIR Regional District Office located in the city or municipality where it holds its principal office.

Should the pre-generated TIN be denied confirmation, kindly report the matter to this Department with indication of the RDO and its location, which denied its registration, the RDO's contact person and RDO's contact number to facilitate our coordination with the said Office.

A replacement certificate shall only be issued by this Office to reflect any change or correction of TIN upon confirmation by the BIR.

Vary truly yours,


FERNAND B. SALES
Director